



## FOREIGN CHAMBERS BUSINESS SOURCING EXPO 2008 (Reverse Fair)

Show Dates	10 – 11 October 2008
Show Hours	10:00 am – 8:00 pm
Venue	Megatrade Hall 3
Frequency	Annual; First edition
Organizers	American Chamber Of Commerce Of The Phils. Australian-New Zealand Chamber Of Commerce Of The Phils. British Chamber Of Commerce Of The Phils. Canadian Chamber Of Commerce Of The Phils. European Chamber Of Commerce Of The Phils. Japanese Chamber of Commerce of the Phils. (invited) Korean Chamber of Commerce of the Phils. (invited)
Exhibition Profile	All products & services required by members of the foreign chambers; requirements to be displayed at the event are products & services that all chamber members need to buy / source / outsource / subcontract
Visitor Profile	Suppliers of various Product & service; Entrepreneurs



## FOREIGN CHAMBERS BUSINESS SOURCING EXPO 2008 (Reverse Fair)

The Canadian Chamber of Commerce, the Australian-New Zealand Chamber of Commerce, the American Chamber of Commerce, the British Chamber of Commerce, the European Chamber of Commerce of the Philippines, (the Japanese Chamber of Commerce and the Korean Chamber of Commerce) are organizing, for the first time, the FOREIGN CHAMBERS BUSINESS SOURCING EXPO.

**The FOREIGN CHAMBERS BUSINESS SOURCING EXPO is a "Reverse fair"; a novel concept where the participating exhibitors are Buyers who exhibit products or spare parts, and services which they are interested in sourcing/buying, outsourcing or sub-contracting.**

The BUSINESS SOURCING EXPO aims to draw potential suppliers to request for more information or specifications, inspect and discuss with the exhibiting companies concerned. It is also a very effective tool for creating supply or partnership opportunities and transparency between buyers and sellers within a short time at one location.

The FOREIGN CHAMBERS BUSINESS SOURCING EXPO will be held on Friday & Saturday, 10 - 11 October 2008 from 10 AM to 8 PM at Hall 3, SM Megatrade Hall, 5<sup>th</sup> Level, Bldg. B, SM Megamall, Mandaluyong City.

In this regard, sponsorship opportunities are now available for companies who would like to take advantage of this unique marketplace. Attached are the various sponsorship packages available for the FOREIGN CHAMBERS BUSINESS SOURCING EXPO.

Should you prefer to participate in this event as an exhibitor, the information is also enclosed. Please feel free to contact Grace Ventosa at tel. no. 843-6457, fax no. 843-6469 or email: [marketing@cancham.com.ph](mailto:marketing@cancham.com.ph).

Thank you and we look forward to having you at the FOREIGN CHAMBERS BUSINESS SOURCING EXPO.

Sincerely,

SEAN GEORGET  
Executive Director  
CANCHAM



**FOREIGN CHAMBERS' BUSINESS SOURCING EXPO 2008**  
Participation Packages

**☐ GOLD SPONSOR**

**Cost P 50,000.00**

Benefits:

- Two (2) complimentary spaces in the exhibit (measuring 4 sqm. each for a total of 8 sqm.)
- Company LOGO prominently displayed on all promotional materials: Posters, flyers, email campaign, fax communication, widescreen presentation during exhibit (Please send soft copy on a jpeg file at 300dpi via email upon confirming)
- Mention in pre and post-event publicity whenever relevant
- Two seminar slots during the event (maximum of 30 minutes each slot)

**☐ SILVER SPONSOR**

**Cost P 25,000.00**

Benefits:

- One (1) complimentary spaces in the exhibit (measuring 4 sqm. each for a total of 8 sqm.)
- Company LOGO prominently displayed on all promotional materials: Posters, flyers, email campaign, fax communication, widescreen presentation during exhibit (Please send soft copy on a jpeg file at 300dpi via email upon confirming)
- Mention in pre and post-event publicity whenever relevant
- One seminar slot during the event (maximum of 30 minutes each slot)

**☐ REGULAR EXHIBITOR**

**Cost P 15,000.00**

- 1 Regular booth Space (2 m x 2 m = 4 sqm.); 2 sides open (inclusive of regular booth amenities: partition walls, fluorescent lighting, 1 information table, 2 chairs, electrical outlets and carpet)

***BOOTH SPACES ARE RESERVED ON A FIRST-COME FIRST- SERVED BASIS.  
TO GET CHOICE SPACES, PLEASE BOOK YOUR BOOTH EARLY***

**REPLY FORM**

Pls. send to CANCHAM Fax No. 843-6469 / Email: [marketing@cancham.com.ph](mailto:marketing@cancham.com.ph)

\_\_\_\_\_ YES, I would like to participate in the Foreign Chambers' Business Sourcing Expo:  
(PLEASE TICK THE BOX ABOVE)

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Company: \_\_\_\_\_ Email: \_\_\_\_\_

Tel. No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

Company Address: \_\_\_\_\_

Number of Products / Services to Source: \_\_\_\_\_ (Please attach brief descriptions)